

Ranjith Rajshekar

AI Product Designer & Builder

Malta | Open to remote roles and relocation in Europe

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PROFILE

Product designer with 5 years across SaaS, marketplaces, iGaming and regulated products. I work from problem framing and product requirements through UX, prototyping, build review, QA and release. I use AI coding tools to shorten the path from idea to working product, while I keep the product decisions, design review and final QA in my hands. Current work includes shipped products at Sheltons Malta and Pomy, a browser extension I designed and published independently.

BUILDING WITH AI *"I didn't have to know how to build every part of it. I just had to know what I wanted to build. When the distance between an idea and a working product gets this small, you start having a very different relationship with ideas. Maybe you just start building them."*

PROOF OF WORK

LIVE PRODUCT Pomy is available on the Chrome Web Store and Microsoft Edge, with a public product site at getpomy.com.

FULL OWNERSHIP Problem framing, product strategy, UX/UI, build direction, data and integrations, testing, hosting and release.

65M+ AI CODING TOKENS Codex and Claude Code used in real product work with written requirements, staged reviews, human judgment and hands-on QA.

SHIPPED OUTCOMES Surf launched to 47 active sellers and 530 orders; Sheltons website traffic moved from about 980 to 1,640 monthly visits.

FLAGSHIP PRODUCT

Pomy - Productivity SaaS / browser extension

Independent product | Product design, build and launch | 2026 to Present

- Designed the product around 1 daily loop: choose work, plan, focus and reconcile time. Microsoft To Do, Google Tasks and WorkflowMax feed work into the extension.
- Owned the product end to end: problem framing, requirements, flows, interaction design, data model, integrations, testing, deployment and release.
- Used Codex and Claude Code to build against written requirements and staged reviews; I handled the product decisions, design review and release QA.
- Chose not to use screenshots, keystroke tracking or productivity scoring; the product focuses on the work a user chooses to bring into the day.

OPEN POMY | [Website](#) | [Chrome Web Store](#) | [Microsoft Edge](#)

EXPERIENCE

IT Product Manager & Lead Designer

Sheltons Malta | Malta | Aug 2025 to Present | Sole designer

- Own product design across client-facing and internal tools, from discovery and workflow mapping through interaction design, prototyping, build review and release QA.
- Shipped a WhatsApp Shared Inbox for the team, designing the assignment, notes, transfers, reply and message-status flows around real support workflows. Used AI-assisted build workflows with written requirements, human review and hands-on QA before release.
- Designed and shipped the firm's interactive sales pitch and content editor, so non-technical staff can update and present content independently.
- Redesigned core website journeys; monthly visits moved from about 980 to 1,640 while load time stayed under 3.8 seconds. I also design and improve operational workflows across WorkflowMax, SendGrid, Power Automate and client document tooling.

UI/UX Design Officer

MMY Malta Ltd | Malta | May 2024 to Jun 2025

- Designed the web, mobile and internal-tool experience from a blank slate under strict medical-cannabis advertising rules.
- Built the design system used by engineering. The MVP launch video passed 14,300 views; email campaigns ran at about 48% CTR with conversion reaching 27% on stronger campaigns.

EXPERIENCE CONTINUED

Product Designer, Freelance

Independent | Remote, EU and UK clients | Jan 2023 to Mar 2024

- Led end-to-end product design for early-stage ventures and SMEs, from research and flows through prototypes, design systems and implementation support.
- Worked on multilingual, multi-currency and regulated products where product rules had to be reflected directly in the interface.

UI/UX Designer

420 Group SRL | Rome, Italy | Mar 2021 to Dec 2022

- Rebuilt navigation, product pages and checkout for a regulated e-commerce business. Monthly revenue moved from about EUR 24,600 to EUR 36,800 over the following 3 months.
- Ran user research, usability testing and release QA with engineering.

SELECTED PRODUCT WORK

Surf - Marketplace

Product Owner & Designer | Part-time | Remote | Feb 2024 to Mar 2026

- Owned vision and roadmap across the web marketplace, seller app and customer app: 184 screens and 63 flows.
- Directed 3 developers across 460 build hours to launch; the marketplace reached 47 active sellers and 530 orders.

VantageBet - Casino & Sportsbook

Self-directed product concept | Design and frontend build | 2025

- Designed and built 25 screens across discovery, sportsbook, bet slip, wallet, onboarding and responsible play, with dark and light themes.
- Placed deposit limits, reality checks, self-exclusion and bonus terms inside the betting and wallet journeys rather than separating them from the core experience.

Additional products

Self-directed | 2025 to 2026

- Nadif Malta: anonymous, icon-first civic reporting app and council dashboard; 26 screens across 5 audience segments with multilingual flows.
- Sahaja: 34 React Native screens shipped against a live backend and tested on device. Responsible Bet Tracker: stake, spend and session tracking with warnings and limit changes inside the betting flow.

CAPABILITIES

PRODUCT PRDs, MVP scope, roadmaps, prioritisation, acceptance criteria, stakeholder alignment, release QA.

DESIGN Research, user flows, wireframes, prototypes, design systems, interaction design, accessibility to WCAG 2.2 AA, design QA.

BUILD React, Next.js, React Native, Fastify, PostgreSQL, TypeScript, Three.js, webhooks, Git.

AI CODING Codex, Claude Code, Copilot, VS Code agents; written requirements, staged builds, human review and QA.

PLATFORMS Microsoft 365, Power Platform, Meta WhatsApp Cloud API, Supabase, Vercel, REST APIs.

EDUCATION

MSc Business Management

Sapienza University of Rome, Italy | 2022

Master UX/UI Design

Nuclio Digital School, Spain | 2021

BCom Commerce

SDM University, India | 2017

Languages: English (C2), Italian (A2)